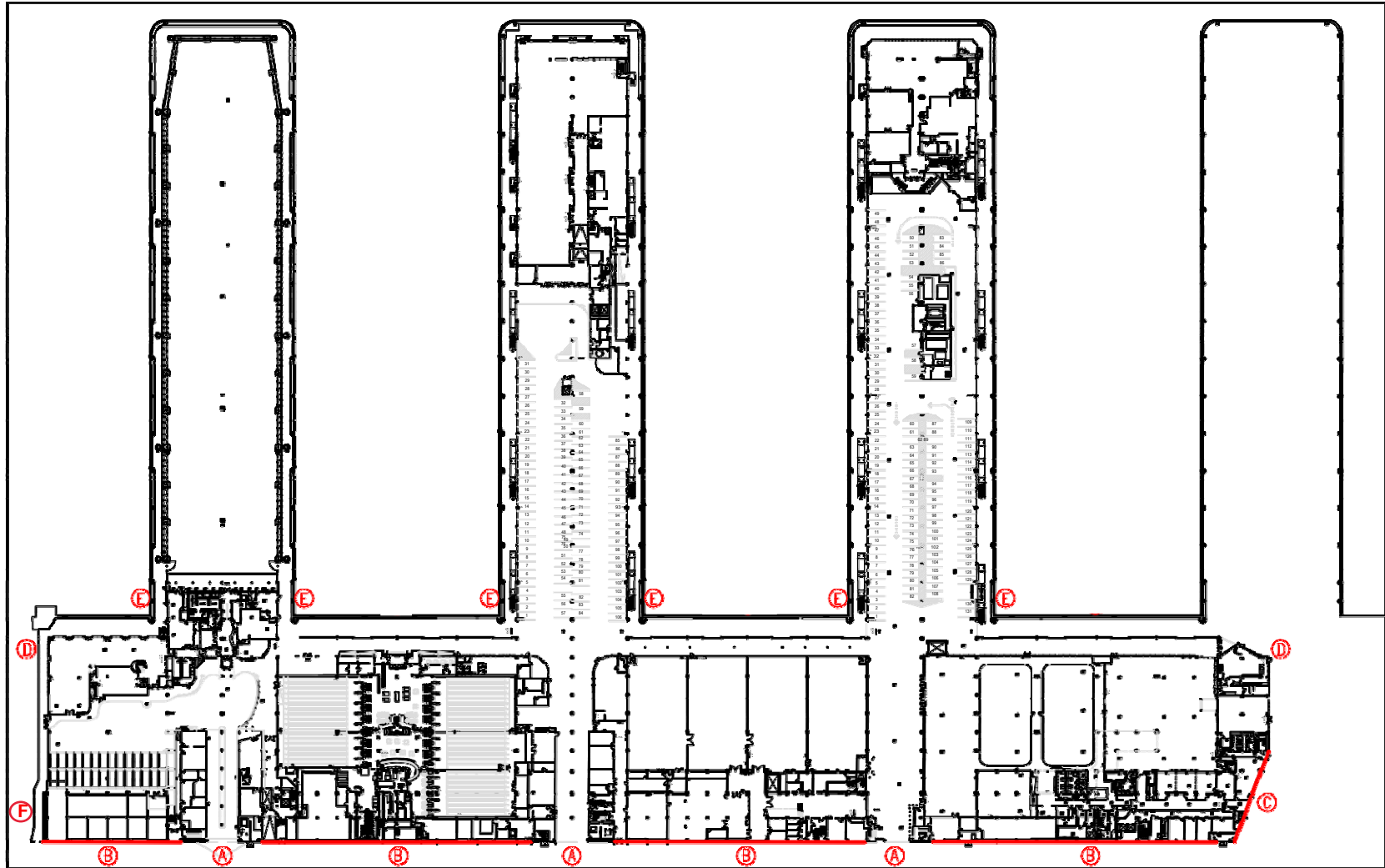


Exhibit J-2A: Preliminary Signage

KEY

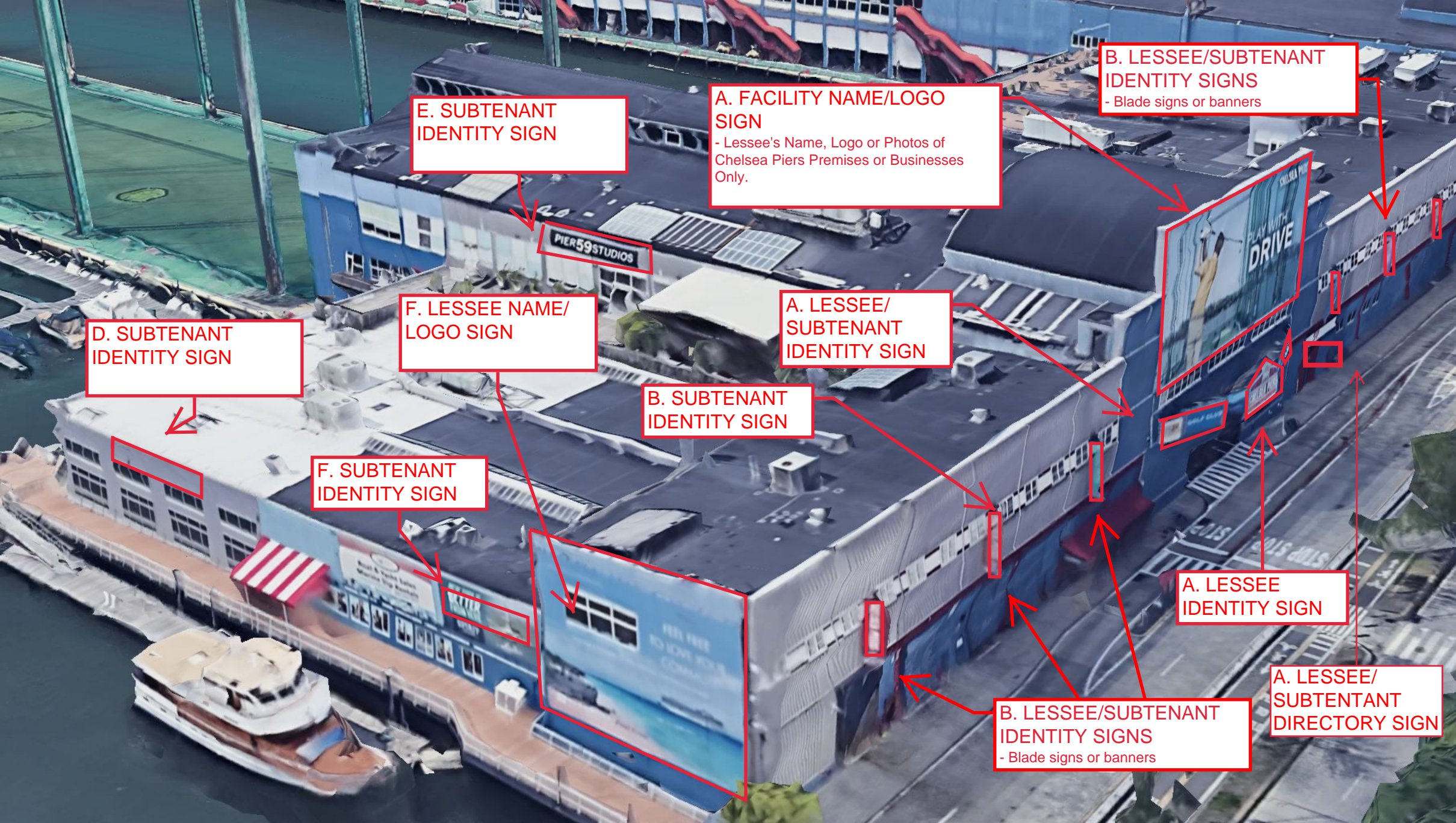
- A. Large and Small Sign Panels above Pier 59, 60, and 61 garage entrances
- B. Blade Signs/Banners perpendicular to the eastern face of the building which projects beyond the surface to which it is affixed or supported.
- C. Large and small sign panels on the Pier 62 Headhouse
- D. Restaurant identity signs at Pier 59 and Pier 62
- E. Large sign panels above exterior walkways
- F. Large Sign Panel on the Pier 59 Headhouse



KEY

- A. Large and Small Sign Panels above Pier 59, 60, and 61 garage entrances
- B. Blade Signs/Banners perpendicular to the eastern face of the building which projects beyond the surface to which it is affixed or supported.
- C. Large and small sign panels on the Pier 62 Headhouse
- D. Restaurant identity signs at Pier 59 and Pier 62
- E. Large sign panels above exterior walkways
- F. Large Sign Panel on the Pier 59 Headhouse





**E. SUBTENANT
IDENTITY SIGN**

**A. FACILITY NAME/LOGO
SIGN**
- Lessee's Name, Logo or Photos of
Chelsea Piers Premises or Businesses
Only.

**B. LESSEE/SUBTENANT
IDENTITY SIGNS**
- Blade signs or banners

PIER 59 STUDIOS

**PLAY WITH
DRIVE**

**D. SUBTENANT
IDENTITY SIGN**

**F. LESSEE NAME/
LOGO SIGN**

**A. LESSEE/
SUBTENANT
IDENTITY SIGN**

**B. SUBTENANT
IDENTITY SIGN**

**F. SUBTENANT
IDENTITY SIGN**

**A. LESSEE
IDENTITY SIGN**

**HELLO
TO YOU FOR
COMING**

**B. LESSEE/SUBTENANT
IDENTITY SIGNS**
- Blade signs or banners

**A. LESSEE/
SUBTENANT
DIRECTORY SIGN**

A. FACILITY NAME/LOGO SIGN
- Facility Name, Logo or Photos of Chelsea Piers Premises or Businesses Only.

A. SUBTENANT IDENTITY SIGN

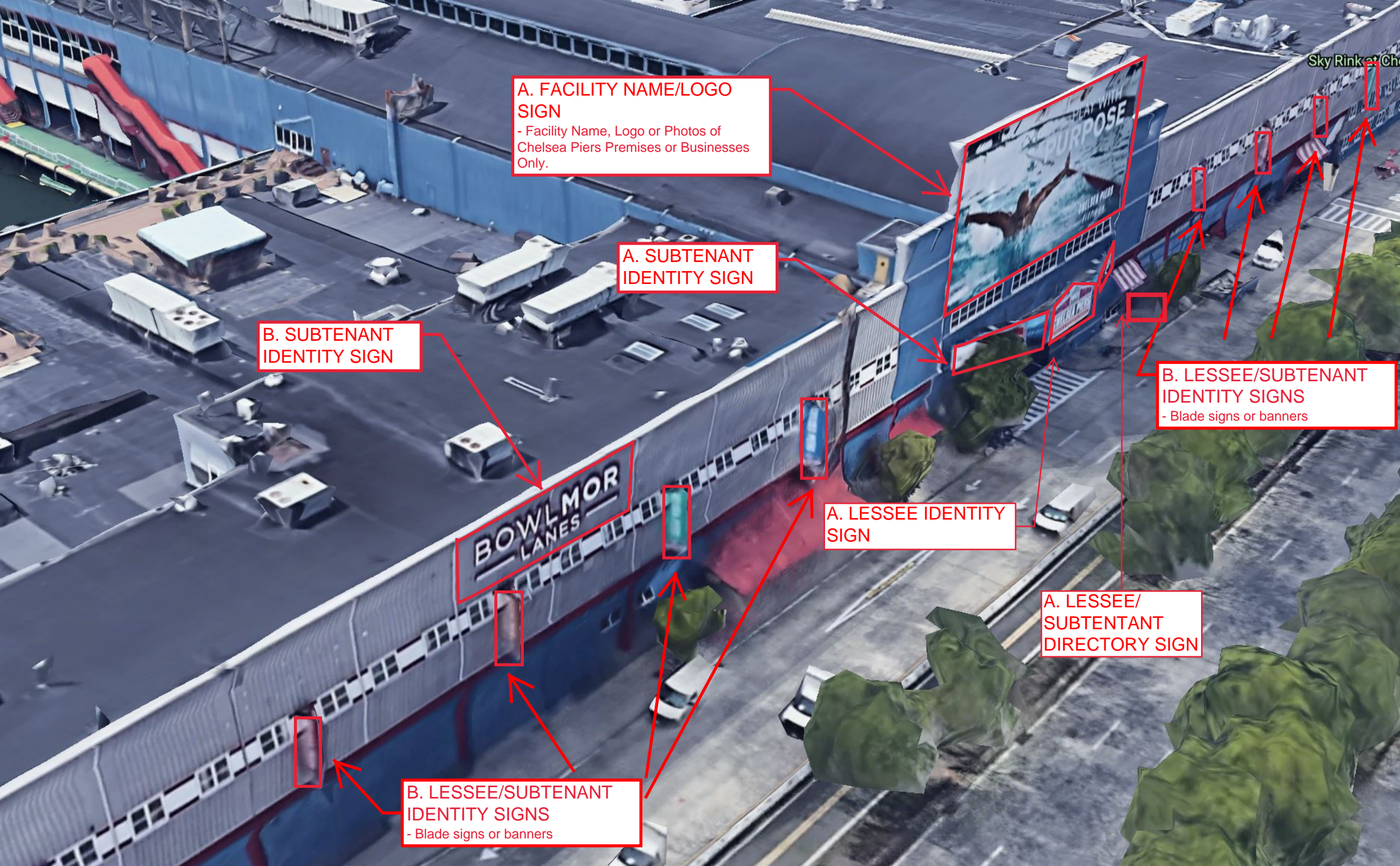
B. SUBTENANT IDENTITY SIGN

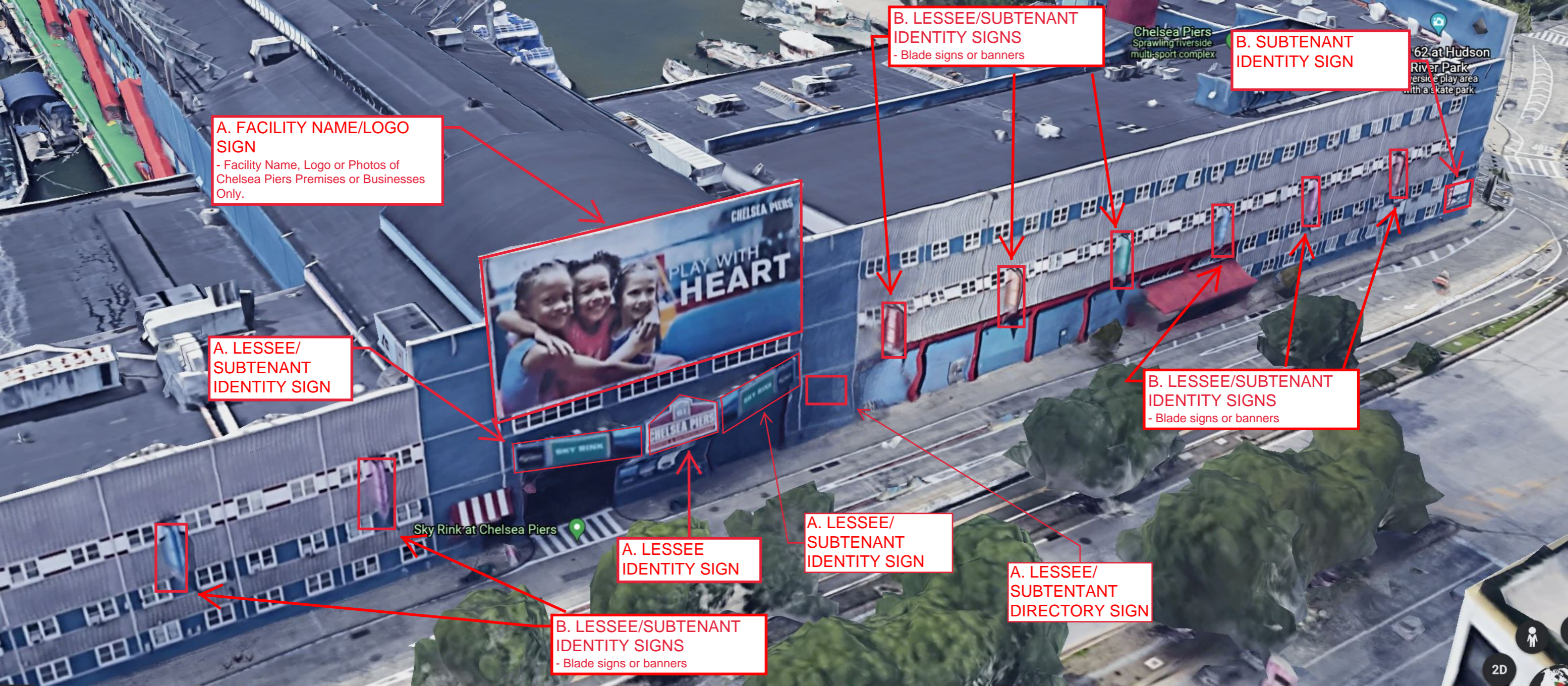
B. LESSEE/SUBTENANT IDENTITY SIGNS
- Blade signs or banners

A. LESSEE IDENTITY SIGN

A. LESSEE/SUBTENANT DIRECTORY SIGN

B. LESSEE/SUBTENANT IDENTITY SIGNS
- Blade signs or banners





A. FACILITY NAME/LOGO SIGN

- Facility Name, Logo or Photos of Chelsea Piers Premises or Businesses Only.

A. LESSEE/SUBTENANT IDENTITY SIGN



A. LESSEE IDENTITY SIGN

B. LESSEE/SUBTENANT IDENTITY SIGNS
- Blade signs or banners

B. LESSEE/SUBTENANT IDENTITY SIGNS
- Blade signs or banners

B. SUBTENANT IDENTITY SIGN

Chelsea Piers
Sprawling riverside
multi-sport complex

62 at Hudson
Riverside play area
with a skate park

B. LESSEE/SUBTENANT IDENTITY SIGNS
- Blade signs or banners

A. LESSEE/SUBTENANT IDENTITY SIGN

A. LESSEE/SUBTENANT DIRECTORY SIGN



C. FACILITY NAME/LOGO SIGN ONLY



C. OCCUPANT IDENTITY SIGN

Pier 62 at Hudson
River Park
Riverside play area
with a skate park



Pier 62 at Hudson
River Park
Riverside play area
with a skate park

D. SUBTENANT
IDENTITY SIGN
- Restaurant's Name Only

E. SUBTENANT IDENTITY
SIGN OR FACILITY NAME/
LOGO

E. DIGITAL VIDEO SIGN

E. LESSEE
IDENTITY SIGN





E. SUBTENANT IDENTITY SIGN
OR FACILITY NAME/LOGO

