

HEALTHY ON THE HUDSON

2025 ACTIVATION OPPORTUNITIES

Our partnership program offers a unique opportunity to engage directly with the Hudson River Park community at pop-up activations adjacent to our fitness classes.

With over 17 million annual visits, the Park is a prime location to connect with health and wellness enthusiasts.

- › Interact with a highly engaged audience
- › Support a space that promotes active lifestyles & environmental stewardship
- › Make a meaningful connection in one of New York City's most dynamic settings

AVERAGE CLASS SIZE

300 ATTENDEES

BRAND VISIBILITY

THOUSANDS OF PASSERSBY

SAMPLING TIME

4 HOURS

ACTIVATION SPACE

10 X 10 FT.



HUDSON RIVER PK

For more information, email partnership@hrpt.ny.gov